

# PERSONAL DATA PROTECTION

**Personal data protection processing principles of GOLF CENTRUM s. r. o.**

**In accordance with principles and requirements of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement on such data which replaces Regulation 95/46/ES and in accordance with the Act no. 18/2018 on personal data protection.**

Dear customer,

To be able to process your registration or an order we need your personal data. These are processed in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement on such data (General Data Protection Regulation) and in accordance with the Act no. 18/2018 on personal data protection and amending and supplementing certain Acts. Personal data protection is very important to us and we want to be open and transparent regarding processing of your personal data.

## CONTENT

1. Who is your personal data operator?
2. What personal data do we process?
3. What is the purpose of personal data processing?
4. Data security and data storage
5. How can I recall my content with personal data processing
6. What are your rights related to your personal data processing
7. Where can you exercise rights and is there a charge for it?
8. Who can access your personal data?
9. What are the main regulations governing personal data issue?
10. Principles of use of cookies
11. Where can you contact us?

### 1.WHO SI YOUR PERSONAL DATA OPERATOR?

Operator:

Business name: GOLF CENTRUM, s.r.o.

Company registered in Business register Trnava, section Sro, insert No.14652/T

Seat: Rovná 11, 92601 Sereď

Company registration No: 36258873

VAT No.: SK2021792641

Represented: Ing. Ľubica Holčíková, mandator

## 2. WHAT PERSONAL DATA DO WE PROCESS?

2.1 We only process such personal data in order to provide you with our services, individual products and customer support, to comply with our legal obligations, and also to protect our legitimate interests. We collect personal data about persons who are interested in our services or who have given us their consent in order to contact them with the offer of products and services.

2.2 In general, you can use the pages of GOLF CENTRUM, s.r.o. visit without us identifying you or revealing any information about yourself. Our servers collect IP addresses for technical reasons that allow you to connect to our websites and display them optimally.

2.3 If we need to obtain personal data from you for a specific purpose, e.g. so that we can provide you with certain information that you have requested, or if you are interested in sending informational emails about our company, we always inform you in advance. We do this in the form of contact forms on our website that you can fill out. There is no obligation to provide us with any additional information we request that is not necessary or adequate to provide you with the requested services.

## 3. WHAT IS THE PURPOSE OF OUR PERSONAL DATA PROCESSING?

### WHAT IS THE PURPOSE OF PERSONAL DATA PROCESSING?

<b>Affected person</b>	<b>Data collected</b>	<b>Purpose of collection</b>	<b>Reasons of collections</b>
<b>Website visitor</b>	name, e-mail	providing information on our promotional offers, news, events (newsletters and other publications)	Your previous content checking the related box when providing personal data
<b>Website visitor</b>	name, address, telephone number, e-mail	replies to your questions and processing of your requests in relation to your data	Contract terms agreement based on your request before contract conclusion
E-shop customer	name, address, tel.No, e-mail address, identification of purchased product and	Goods purchased via e-shop, goods supply, claims and insurance handling	Performance of our services based on our mutual contract

	informati on related to paym ent for your purchase		
<b>Sale of goods outside the e-shop</b>	name, order detail	purpose of sale outsided the e-shop	Performance of our services based on the our mutual contract
<b>Brick&amp;Mortar shop customer</b>	visual identifica tion data in form of camera record	our company's property/assets protection via camera system	legitimate interest to protect our property/assets
<b>Loyalty program member – brick shop</b>	name, telephone number, e-mail, address, history of orders	Registration and evidence of loyalty program members, custom made offers, competitions registration and further benefits related to loyalty programs. More on <a href="http://www.golfcentrum.online/loyalty-program">http://www.golfcentrum.online/loyalty-program</a>	Your previous consent checking the related box when providing personal data
<b>Customer competition participant</b>	Name, address, e-mail, telephone number	Evidence of competition participants, contacting of winner, handing over prizes	Your previous content checking the related box when providing personal data
Facebook, Instagram competition participant	name, telephone number, address and photo	Facebook and Instagram competitions organization	Performance of our services based on our mutual contract (personal data processing consent granted by you to Facebook/Instagram while this company processes personal data in accordance with its policies <a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a> )
<b>Business partner/Supplier</b>	name, address, telephone number, fax number, email,	for contracts, orders, shipments, invoicing, payment identification to provide required services	Performance of our services based on our mutual contract

	tax data, account number	
<b>Business partner's/Supplier's contact person</b>	nema, contacting business partner/supplier for business purposes (order acceptance, service request)customer relationship, providing updates to customers address, telephone number, fax number, e-mail, job position	providing our services based on our mutual contractm your your previous consent with providing updates
<b>Employee candidate</b>	Name, electing applicants, assessing your application and contacting you by phone or email address, telephone number, e-mail, professional qualification, experience and education	legitimate interest to assess your request before concluding job contract with you

3.1 You are not obliged to provide us with any personal data, but your personal data is necessary to fulfill the contract concluded with you or your company. If you do not provide us with this personal data, we will not be able to deliver the requested service as described above.

3.2 For all processing purposes for which you have given your consent, you have the right to withdraw your consent at any time without any adverse effect on any business or employment relationship and contact you may have with us.

#### **4. DATA SECURITY AND DATA STORAGE**

4.1 We use strict physical, electronic and organizational security measures to protect your data from unauthorized persons and against unlawful processing, unforeseen loss, destruction and damage, both online and offline. We will retain your data for as long as is necessary for the purpose for which the data was collected and subsequently retain your data for as long as required by law.

#### **5. HOW CAN I WITHDRAW MY CONSENT TO THE PROCESSING OF PERSONAL DATA?**

5.1 In the event that we have asked you for your consent to the processing of personal data that we hold about you, you can withdraw your consent at any time without affecting the legality of the processing based on the consent before its

withdrawal. If you wish to do so, please contact us via the contact form.

## **6. WHAT RIGHTS YOU HAVE REGARDING THE PROCESSING OF YOUR PERSONAL DATA?**

6.1 You are entitled to find out what personal data we store about you, you can request to make the necessary changes so that the personal data is correct and up-to-date or to delete the personal data we store about you. You can also inform us if you want to restrict the processing of data or object to the processing of personal data that we hold about you. If you wish to do so, please contact us via the contact form. You also have the right to provide the data we hold about you to another operator of your choice. You should be aware that certain exceptions apply to the exercise of these rights and therefore you may not be able to exercise them in all situations.

You have the right to file a complaint with the supervisory body for the protection of personal data at the local level by sending your request to the Office for the Protection of Personal Data of the Slovak Republic, the contact can be found at <https://dataprotection.gov.sk/uouu/>.

## **7. WHERE YOU CAN EXERCISE YOUR RIGHTS AND IS THERE A FEE FOR EXERCISE?**

7.1 You can exercise individual rights by filling out the contact form or sending an email to the address [golfcentrum@golfcentrum.sk](mailto:golfcentrum@golfcentrum.sk).

7.2 We provide all notices and statements regarding the rights you have exercised free of charge. However, if the request would be clearly unreasonable or disproportionate, especially because it would be repeated, we are entitled to charge a reasonable fee taking into account the administrative costs associated with providing the requested information.

## **8. WHO MAY HAVE ACCESS TO YOUR PERSONAL INFORMATION?**

8.1 Personal data can be accessed by the operator, its employees and contractual intermediaries, primarily IT service providers, courier and transport companies. For example, it can be external companies managing our systems, or other services ensuring the proper operation of the company and processing of personal data. We have entered into an intermediary agreement on the processing of personal data with the mentioned mediators, and they are also bound by strict rules for the protection of personal data, including the observance of confidentiality so that the standard of legal protection corresponding to the requirements of current legislation in the Slovak Republic is observed.

## **9. WHAT ARE THE MAIN LEGAL REGULATIONS GOVERNING THE ISSUES OF PERSONAL DATA?**

9.1 EUROPEAN framework:

9.1.1 EUROPEAN UNION Charter of Fundamental Rights

9.1.2 Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data repealing Directive 95/46/ES (the General Data Protection Regulation, GDPR).

9.2 NATIONAL legislation:

9.2.1 Constitution of the Slovak Republic (published under No. 460/1992 Coll.)

9.2.2 Act No. 18/2018 Coll. on personal data protection and on amendments to certain acts as amended

9.3 Profiling and transfer of data out of EU:

9.3.1 We use profiling and personal data are not transferred to third countries where there is no adequacy decision of the European Committee.

## 10. COOKIES USAGE POLICY

10.1 Our website uses cookies to distinguish you from other users of our website. It also helps us to provide you with a pleasant experience when browsing our website and also allows us to improve our website.

10.2 A cookie is a small file of letters and numbers that we store in your browser or on your computer's hard drive.

10.3 Powerful cookies

10.3.1 These cookies collect information that allows us to improve the website.

1.

1. __utma	1. Tracks the number of visits of each user and the time of the first, previous and current visit (Probably partly for double checking)
1. __utmb	1. They are used to track how long you stay on the pages - when the visit approximately starts and when it approximately ends
1. __utmc	1. They are used to track how long you stay on the pages - when the visit approximately starts and when it approximately ends; this expires quickly
1. __utmz	1. They are used to track where the customer came from (search engine, search keyword, link)

10.3.10 We also use this data for marketing purposes and processing in the Heureka, Google AdWords and Google Analytics services. For information on Google's privacy policy, click on the following link: [www.google.com/policies/technologies/cookies/](http://www.google.com/policies/technologies/cookies/).

10.4 How can I disable/enable cookies?

10.4.1 You have the option to accept or reject cookies using the settings in your browser. If you have not enabled cookies, you may not be able to use all the interactive functions of our website.

10.4.2 There are several ways to manage cookies. For more information about these features, see your browser's instructions or help screen. For example, in Internet Explorer, you can go to Tools / Internet / Security and Privacy to customize the browser to your expectations. If you use different computers in different locations, you will need to ensure that each browser is adapted to your preferences regarding cookies.

10.4.3 If you are not using Microsoft Windows Explorer, then you should select "cookies" in the "Help" function, which will give you information on where to find the cookies folder.

## **11. WHERE YOU CAN CONTACT US?**

If you have any comments, questions or requests regarding the use of your personal data, or if you have any questions regarding this privacy statement and cookies, please contact us using the contact form or at this email address:

[golfcentrum@golfcentrum.sk](mailto:golfcentrum@golfcentrum.sk) . We welcome your questions and suggestions regarding this statement.